

Table 1: Study Plan (Mandatory and Elective Modules, Workload, ECTS)

Module Area Project					
Project 1 (PF) Introduction to Project (13*8) WL 270 (78/192) 9 ECTS	Project 2 (PF) Design Project (13*8) WL 390 (104/286) 13 ECTS	Project 3 (PF) Design Project (13*8) WL 390 (104/286) 13 ECTS	Project 4 (PF) Design Project (13*8) WL 390 (104/286) 13 ECTS	Theory Project (PF) Theory Project (13*8) WL 390 (104/286) 13 ECTS	61 ECTS
Module Area Design and Technology					
Design and Technology 1 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 3 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 5 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 7 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 9 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	45 ECTS
Design and Technology 2 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 4 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 6 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	Design and Technology 8 (WP) Design Course (13*4) Lab Course (13*2) WL 180 (59/91) 5 ECTS	9 ECTS	
Workshops 1 (PF) Study Area Workshop (8*5) Elective Workshop (8*5) WL 60 (60/0) 2 ECTS	Workshops 2 (PF) Study Area Workshop (8*5) Elective Workshop (8*5) WL 60 (60/0) 2 ECTS	Workshops 3 (PF) Study Area Workshop (8*5) Elective Workshop (8*5) WL 60 (60/0) 2 ECTS	Workshops 4 (PF) Study Area Workshop (8*5) Elective Workshop (8*5) WL 60 (60/0) 2 ECTS		Workshop 5 (PF) Study Area or Elective Workshop (8*5) WL 30 (30/0) 1 ECTS
Module Area Discourse and Context					
Design, Art and Media (PF) Intro to Design, Art and Media (40) Intro to Study Areas (13*4) Intro Cultural Analysis (13*2) WL 270 (88/182) 9 ECTS	Art and Media History (PF) Art History (13*2), Theory Colloquium 1 (13*4) WL 300 (58/242) 10 ECTS	Discourse and Context 1 (PF) Theory Colloquium 2 (13*4) Design Colloquium 1 (13*4) WL 150 (78/72) 5 ECTS	Discourse and Context 2 (PF) Aesthetic Theory (13*2), Design Colloquium 2 (13*4), Law 1 (5*3), Law 2 (5*3) WL 300 (81/219) 10 ECTS		34 ECTS
Practical Semester					
Internship (PF) Internship, Preparatory Course (4), Reflection and Report on Internship (4) WL 900 (6/894) 30 ECTS					30 ECTS
Final Modules					
Topic and Research (PF) Topic and Research I (13*2), Topic and Research II (13*4) WL 270 (58/212) 9 ECTS	Presentation (PF) Bachelor Project Colloquium (13*4) WL 300 (39/261) 10 ECTS	Bachelor Project (PF) Bachelor Project WL 360 (0/360) 12 ECTS			31 ECTS

PF = Mandatory, WP = Elective

Teaching times are described in the following manner: "Course (weeks*teaching units)". Teaching units are 45 minutes.
 Workload (WL) and its division in contact hours and self study is describe in 60-min hours. 1 ECTS is equivalent to 30 full hours.

Example: A module has 13 ECTS. This equals a time budget of 13*30 = 390 full hours

The course "Project" comprises 13*8 teaching units à 45 minutes. This equals contact time of (13*8)*0,75 = 78 full hours.

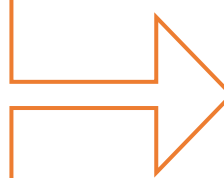
The time budget of 390 full hourse comprises 78 full hours contact time and 312 full hours self study (Preperation, work after contact time, completion of study requirements, assessments and exams)

Bachelor of Arts Program "Design, Art and Media"

Table 2: Course Selection Overview for Exchange Students

"Project" Module Area

The main focus of the Intensive Design Projects is to develop your own creative practice in the chosen field of Crossmedia Publishing, New Media, Film/Video or Visual Communication. The course will focus on a particular topic which is analysed, researched and explored in depth during the course of a semester. In close contact with the professor, each student will develop concepts for an individual work and, with the use of labs and tools at Merz Akademie, produce and realize the end result. The course ends with a group critique and an in house exhibition of all final work. Collaboration in a small group with students, who are at different stages of their studies, stimulates peer learning and team work. The course takes place weekly on one full day throughout the semester. 80% attendance is mandatory, as is active class participation and finishing and handing in assignments and the final project.



Project
1 Design Project OR 1 Theorie Project
13 ECTS

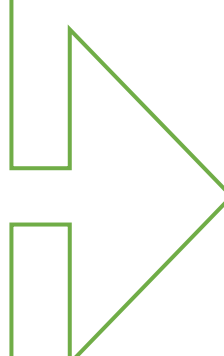
"Design and Technology" Module Area

Design Courses (GK)

The seminars usually have an element of critical inquiry of a subject (in group discussions, readings, presentations) as well as hands-on creative work to enhance aesthetic and technological skills with a clear sense of experimentation and probing, rather than simply applying predefined techniques. Students work in small groups, usually with students at the same stage of studies. The courses usually end in an independent assignment to be handed in at the end of the semester. 80% attendance is mandatory, as is active class participation as well as finishing and handing in assignments.

Lab Courses (WK)

Workshops have a 'how-to' focus and offer students the opportunity to master technological skills and work in our labs in order to apply this know-how in the large scale individual projects that students work on in other courses. Assessment usually takes the form of practical assignments. 80% attendance is mandatory as is finishing and handing in assignments.



Design and Technology
1 Design Course (GK) 1 Lab Course (WK)
5 ECTS

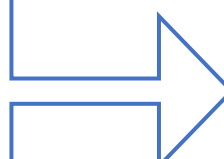
Design and Technology
1 Design Course (GK) 1 Lab Course (WK)
5 ECTS

Design and Technology
1 Design Course (GK) 1 Lab Course (WK)
5 ECTS

Workshops (PW/WW)

Twice during the semester the regular, weekly courses are suspended to make room for intensive, one week workshops with external experts, often coming from all areas related to a field: commercial practice, art, academia, journalism, activism – often from outside of Germany. The high nature of intensity of the workshop and the interdisciplinary groups provide a stimulating "break" from the regular schedule.

Most courses will be taught in a mix of English and German but in small groups. Welcoming staff and students will make sure English speaking students can fully participate and contribute to the class. We recommend to take a German language course before or during your stay.



Workshops
1 PW (Workshop) 1 WW (Workshop)
2 ECTS



TOTAL 30 ECTS

Please Note "Theory and Discourse" Module Area:
Courses only available in German

Study Plan Crossmedia Publishing (Recommendation)

1. Semester

Project 1 Introduction to Project 9 ECTS
Content Creation 1: Audiovisual Content 1 Audiovisual Media 1 (GK) Audiovisual Basics (Video) (WK) 5 ECTS
Development 1: Crossmedia Storytelling Crossmedia Storytelling (GK) Writing and Reporting 1 (WK) 5 ECTS
Workshops 1 Crossmedia Workshop (WS) Elective Workshop (W2) 2 ECTS
Design, Art, Media Intro to Design, Art and Media Intro to Study Areas Intro Cultural Analysis 9 ECTS

30 ECTS

2. Semester

Project 2 Crossmedia Project 13 ECTS
Development 2: Investigation* On/Offline Investigation (GK) Data Storytelling (WK) 5 ECTS
Publication 1: Editorial Practices Editorial Practice 1 (GK) Content Management Systems (WK) 5 ECTS
Workshops 2 Crossmedia Workshop (WS) Elective Workshop (W2) 2 ECTS
Art and Media History Art History (S) Theory Colloquium 1 CMP 10 ECTS

60 ECTS

3. Semester

Project 3 Crossmedia Project 13 ECTS
Content Creation: AV Content 2* AudiovisualMedia 2 (GK) Online Video (WK) 5 ECTS
Publication 2: Media Networking* Media Networking (GK) PR for Creative Practices (WK) 5 ECTS
Workshops 3 Crossmedia Workshop (WS) Elective Workshop (W2) 2 ECTS
Discourse and Context 1 Theory Colloquium 2 CMP Design Colloquium 1 CMP 5 ECTS

30 ECTS

4. Semester

Theory Project Theory Project 13 ECTS
Development 3: Experimental Media** Experimental Media (GK) Content Authoring (WK) 5 ECTS
Publication 3: Editorial Practices** Editorial Practice 2 (GK) Lab Course (WK) 5 ECTS
Workshops 4 Crossmedia Workshop (WS) Elective Workshop (W2) 2 ECTS

30 ECTS

5. Semester

Practical Semester Internship Preparatory Course Reflection and Report on Internship 30 ECTS

6. Semester

Project 4 Crossmedia Project 13 ECTS
Content Creation 3: Long-Form Content** Long-Form Content (GK) Lab Course (WK) 5 ECTS
Workshop 5 1 ECTS
Discourse and Context 2 Aesthetic Theory (S) Design Colloquium 2 CMP (K) Law 1 (V) 10 ECTS
Topic and Research Topic and Research 1 (S) Topic and Research 2 (S) 8 ECTS

60 ECTS

7. Semester

Bachelor Project Bachelor Project 12 ECTS
Presentation Bachelor Colloquium (K) 10 ECTS

* Module 2: it is recommend to have taken Module 1
**Module 3: Module 2 is the prerequisite for Module 3 (pass or parallel registration)

Study Plan Film and Video (Recommendation)

1. Semester

Project 1
Introduction to Project
9 ECTS
Film and Video 1
Basics of Filmmaking (GK) Digital Montage (WK)
5 ECTS
Film and Video 2
What is Film (GK) Lab Course (WK)
5 ECTS
Workshops 1
Film and Video Workshop (WS) Elective Workshop (W2)
2 ECTS
Design, Art, Media
Intro to Design, Art and Media Intro to Study Areas Intro Cultural Analysis
9 ECTS

30 ECTS

2. Semester

Project 2
Film and Video Project
13 ECTS
Moving Image Design 1
Moving Image Design 1 (GK) Lab Course (WK)
5 ECTS
Material Development
Research+Material Developm. (GK) Lab Course (WK)
5 ECTS
Workshops 2
Film and Video Workshop (WS) Elective Workshop (W2)
2 ECTS
Art and Media History
Art History (S)
10 ECTS

3. Semester

Project 3
Film and Video Project
13 ECTS
Screenplay 1
Screenplay 1 (GK) Lab Course (WK)
5 ECTS
Directing D*
Directing (Documentary) Lab Course (WK)
5 ECTS
Workshops 3
Film and Video Workshop (WS) Elective Workshop (W2)
2 ECTS

60 ECTS

4. Semester

Theory Project
Theory Project
13 ECTS
Film & Video 3
Concepts of Reality (GK) Lab Course (WK)
5 ECTS
Moving Image Design 2*
Moving Image Design 2 (GK) Lab Course (WK)
5 ECTS
Workshops 4
Film and Video Workshop (WS) Elective Workshop (W2)
2 ECTS
Discourse and Context 1
Theory Colloquium 2 FV Design Colloquium 1 FV
5 ECTS

30 ECTS

5. Semester

Practical Semester
Internship
Preparatory Course Reflection and Report on Internship
30 ECTS

30 ECTS

6. Semester

Project 4
Film and Video Project
13 ECTS
Screenplay 2*
Screenplay 2 (GK) Lab Course (WK)
5 ECTS
Workshop 5
1 ECTS
Discourse and Context 2
Aesthetic Theory (S)
Design Colloquium 2 FV (K)
Law 2 (P)
Law 1 (V)
10 ECTS
Topic and Research
Topic and Research 1 (S)
Topic and Research 2 (S)
8 ECTS

60 ECTS

7. Semester

Bachelor Project
Bachelor Project
12 ECTS
Presentation
Bachelor Colloquium (K)
10 ECTS

The Module Film and Video 1 is a prerequisite to attend **all other** FV-Modules
The Modules Film and Video 2 und 3 are the prerequisites for a Bachelor project in the field of Film and Video
* according to personal focus

Directing F*
Directing (Fiction) Lab Course (WK)
5 ECTS

Directing F*
Directing (Fiction) Lab Course (WK)
5 ECTS

Directing D*
Directing (Documentary) Lab Course (WK)
5 ECTS

Animation*
Animation (GK) Lab Course (WK)
5 ECTS

Moving Image Design 2*
Moving Image Design 2 (GK) Lab Course (WK)
5 ECTS

Study Plan New Media (Recommendation)

1. Semester

Project 1 Introduction to Project 9 ECTS
Computational Design Computational Design Course (GK) Lab Course (WK) 5 ECTS
3D Design 3D Design Course (GK) Lab Course (WK) 5 ECTS
Workshops 1 New Media Workshop (WS) Elective Workshop (W2) 2 ECTS
Design, Art, Media Intro to Design, Art and Media Intro to Study Areas Intro Cultural Analysis 9 ECTS

30 ECTS

2. Semester

Project 2 New Media Project 13 ECTS
Interface Design Interface Design Course (GK) Lab Course (WK) 5 ECTS
3D Information Visualisation** 3D Information Visualisation (GK) Lab Course (WK) 5 ECTS
Workshops 2 New Media Workshop (WS) Elective Workshop (W2) 2 ECTS
Art and Media History Art History (S) Theory Colloquium 1 NM 10 ECTS

3. Semester

Project 3 New Media Project 13 ECTS
Screen Design / Layout Screen Design Layout Course (GK) Lab Course (WK) 5 ECTS
3D Experimental and Games** 3D Experimental and Games (GK) Lab Course (WK) 5 ECTS
Workshops 3 New Media Workshop (WS) Elective Workshop (W2) 2 ECTS

60 ECTS

4. Semester

Theory Project Theory project 13 ECTS
Screen Design / Frontend* Frontend Development Course(GK) Lab Course (WK) 5 ECTS
User Centered Design * User Centered Design Course (GK) Lab Course (WK) 5 ECTS
Workshops 4 New Media Workshop (WS) Elective Workshop (W2) 2 ECTS
Discourse and Context 1 Theory Colloquium 2 NM Design Colloquium 1 NM 5 ECTS

30 ECTS

5. Semester

Practical Semester Internship Preparatory Course Reflection and Report on Internship 30 ECTS

30 ECTS

6. Semester

Project 4 New Media Project 13 ECTS
Mobile App Development Mobile App Development Course(GK) Lab Course (WK) 5 ECTS
Workshop 5 1 ECTS
Discourse and Context 2 Aesthetic Theory (S) Design Colloquium 2 NM (K) Law 1 (V) Law 2 (P) 10 ECTS
Topic and Research Topic and Research 1 (S) Topic and Research 2 (S) 8 ECTS

60 ECTS

7. Semester

Bachelor Project Bachelor Project 12 ECTS
Presentation Bachelor Project Colloquium (K) 10 ECTS

* The modules Screen Design / Frontend, Mobile App Dev. und User Centered Design require the module Computational Design or the module Interface Design as a prerequisite (pass or parallel registration)
** The modules 3D Info Vis und Exp/Games require the module 3D Design 1 as a prerequisite (pass or parallel registration)

Study Plan Visual Communication (Recommendation)

1. Semester

Project 1 Introduction to Project 9 ECTS
Graphic Design 1 Basic Elements Typography (GK) Lab Course (WK) 5 ECTS
Photography 1 Basic Elements Photography (GK) Lab Course (WK) 5 ECTS
Workshops 1 Visual Communication Workshop (WS) Elective Workshop (W2) 2 ECTS
Design, Art, Media Intro to Design, Art and Media Intro to Study Areas Intro Cultural Analysis 9 ECTS

30 ECTS

2. Semester

Project 2 Visual Communication Project 13 ECTS
Graphic Design 2 Typographic Structures (GK) Lab Course (WK) 5 ECTS
Illustration 1 Presentation and Illustration (GK) Lab Courses (WK) 5 ECTS
Workshops 2 Visual Communication Workshop (WS) Elective Workshop (W2) 2 ECTS
Art and Media History Art History (S) Theory Colloquium 1 VK 10 ECTS

60 ECTS

Screen Design / Layout* Screen Design Layout (GK) Lab Course (WK) 5 ECTS
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3. Semester

Project 3 Visual Communication Project 13 ECTS
Illustration 2* Illustration Studio (GK) Lab Course (WK) 5 ECTS
Photography 2* Photographic Disciplines (GK) Lab Course (WK) 5 ECTS
Workshops 3 Visual Communication Workshop (WS) Elective Workshop (W2) 2 ECTS

4. Semester

Theory Project Theory Project 13 ECTS
Illustration 3* Storyboard und Infographic (GK) Lab Course (WK) 5 ECTS
Graphic Design 3* Graphic Design in Space (GK) Lab Course (WK) 5 ECTS
Workshops 4 Visual Communication Workshop (WS) Elective Workshop (W2) 2 ECTS
Discourse and Context 1 Theory Colloquium 2 VK Design Colloquium 1 VK 5 ECTS

30 ECTS

5. Semester

Practical Semester Internship Preparatory Course refelction and Report on Internship 30 ECTS

30 ECTS

6. Semester

Project 4 Visual Communication Project 13 ECTS
Photography 3* Photography and Context (GK) Lab Course (WK) 5 ECTS
Workshop 5 1 ECTS
Discourse and Context 2 Aesthetic Theory (S) Design Colloquium 2 VK (K) Law 1 (V) Law 2 (P) 10 ECTS
Topic and Research Topic and Research 1 (S) Topic and Research 2 (S) 8 ECTS

60 ECTS

7. Semester

Bachelor Project Bachelor Project 12 ECTS
Presentation Bachelor Colloquium (K) 10 ECTS