Bachelor of Arts Program "Design, Art and Media
Table 1: Study plan (Mandatory and Elective Modules, Workload, ECTS)

Module Area "Project"

Project 1 (PF)	Project 2 (PF)	Project 3 (PF)	Project 4 (PF)	Theory Project (PF)	
Introduction to Project Work (13*8)	Creative Project (13*8)	Creative Project (13*8)	Creative Project (13*8)	Theory Project (13*8)	**61 ECTS**
WL 270 (78/192)　　9 ECTS	WL 390 (104/286)　　13 ECTS	WL 390 (104/286)　　13 ECTS	WL 390 (104/286)　　13 ECTS	WL 390 (104/286)　　13 ECTS	

Module Area "Design and Technology"

Design and Technology 1 (WP)	Design and Technology 3 (WP)	Design and Technology 5 (WP)	Design and Technology 7 (WP)	Design and Technology 9 (WP)	
Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)	**54 ECTS**
WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS	
Design and Technology 2 (WP)	Design and Technology 4 (WP)	Design and Technology 6 (WP)	Design and Technology 8 (WP)		
Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)	Artistic Course (13*4) Lab Course (13*2) Workshop (40)		
WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS	WL 180 (88/92)　　6 ECTS		

Module Area "Discourse and Context"

Design, Art and Media (PF)	Art and Media History (PF)	Discourse and Context 1 (PF)	
Introduction to Design, Art and Media (40) Introduction to the study fields (13*4) Paths of culture analysis (13*2)	Art History (13*2), Theory Colloquium I (13*4)	Theory Colloquium 2 (13*4) Pathway Colloquium 1 (13*4)	**34 ECTS**
WL 270 (88/182)　　9 ECTS	WL 300 (58/242)　　10 ECTS	WL 150 (78/72)　　5 ECTS	
		Discourse and Context 2 (PF)	
		Aesthetic Theory Seminar (13*2), Pathway Colloquium 2 (13*4), Law 1 (5*3), Law 2 (5*3)	
		WL 300 (81/219)　　10 ECTS	

Practical Semester

Internship (PF)	
Internship, Preparatory Lecture (4), Follow-up Lecture (4)	**30 ECTS**
WL 900 (6/894)　　30 ECTS	

Graduation Modules

Topic and Research (PF)	Presentation (PF)	Bachelor Project (PF)	
Topic and Research I (13*2), Topic and Research II (13*4)	Bachelor Project Colloquium (13*4)	Bachelor Project	**31 ECTS**
WL 270 (58/212)　　9 ECTS	WL 300 (39/261)　　10 ECTS	WL 360 (0/360)　　12 ECTS	

210 ECTS

PF = mandatory, WP = elective

Study fields: Visual Communication, New Media, Film and Video, Crossmedia Publishing

Bachelor of Arts Programm "Design, Art and Media"
Table 2: Course Selection Overview for Exchange Students

"Project" Module Area

The main focus of the Intensive Design Projects is to develop your own creative practice in the chosen field of Crossmedia Publishing, New Media, Film/Video or Visual Communication. The course will focus on a particular topic which is analysed, researched and explored in depth during the course of a semester. In close contact with the professor, each student will develop concepts for an individual work and, with the use of labs and tools at Merz Akademie, produce and realize the end result. The course ends with a group critique and an in house exhibition of all final work. Collaboration in a small group with students, who are at different stages of their studies, stimulates peer learning and team work. The course takes place weekly on one full day throughout the semester. 80% attendance is mandatory, as is active class participation and finishing and handing in assignments and the final project.

Project
1 Creative Project OR 1 Theorie Project
13 ECTS

"Design and Technology" Module Area

Artistic Courses
The seminars usually have an element of critical inquiry of a subject (in group discussions, readings, presentations) as well as hands-on creative work to enhance aesthetic and technological skills with a clear sense of experimentation and probing, rather than simply applying predefined techniques. Students work in small groups, usually with students at the same stage of studies. The courses usually end in an independent assignment to be handed in at the end of the semester. 80% attendance is mandatory, as is active class participation as well as finishing and handing in assignments.

Possible Course headings:
Dramaturgy I: Research and Development
Dramaturgy II: Dramaturgy and Narration
Concepts of Reality in Fiction and Documentary Film
Directing in fiction and documentary formats
Audiovisual Publishing
Photographic Disciplines
Information Visualisation and User Interface Design
Responsive Design
Typography for Online Use

Lab Courses
Workshops have a 'how-to' focus and offer students the opportunity to master technological skills and work in our labs in order to apply this know-how in the large scale individual projects that students work on in other courses. Assessment usually takes the form of practical assignments. 80% attendance is mandatory as is finishing and handing in assignments.

Possible Course headings:
Cinema 4D
Color Grading
Digitale Montage
Script Writing I and II
Photography
Greenbox

Design and Technology
1 Artistic Course 1 Lab Course
5 ECTS

Design and Technology
1 Artistic Course 1 Lab Course
5 ECTS

Design and Technology
1 Artistic Course 1 Lab Course
5 ECTS

Workshops (PW/WW)

Twice during the semester the regular, weekly courses are suspended to make room for intensive, one week workshops with external experts, often coming from all areas related to a field: commercial practice, art, academia, journalism, activism – often from outside of Germany. The high nature of intensity of the workshop and the interdisciplinary groups provide a stimulating "break" from the regular schedule.
Most courses will be taught in a mix of English and German but in small groups. Welcoming staff and students will make sure English speaking students can fully participate and contribute to the class. We recommend to take a German language course before or during your stay.

Workshops
1 PW (Workshop) 1 WW (Workshop)
2 ECTS

TOTAL 30 ECTS