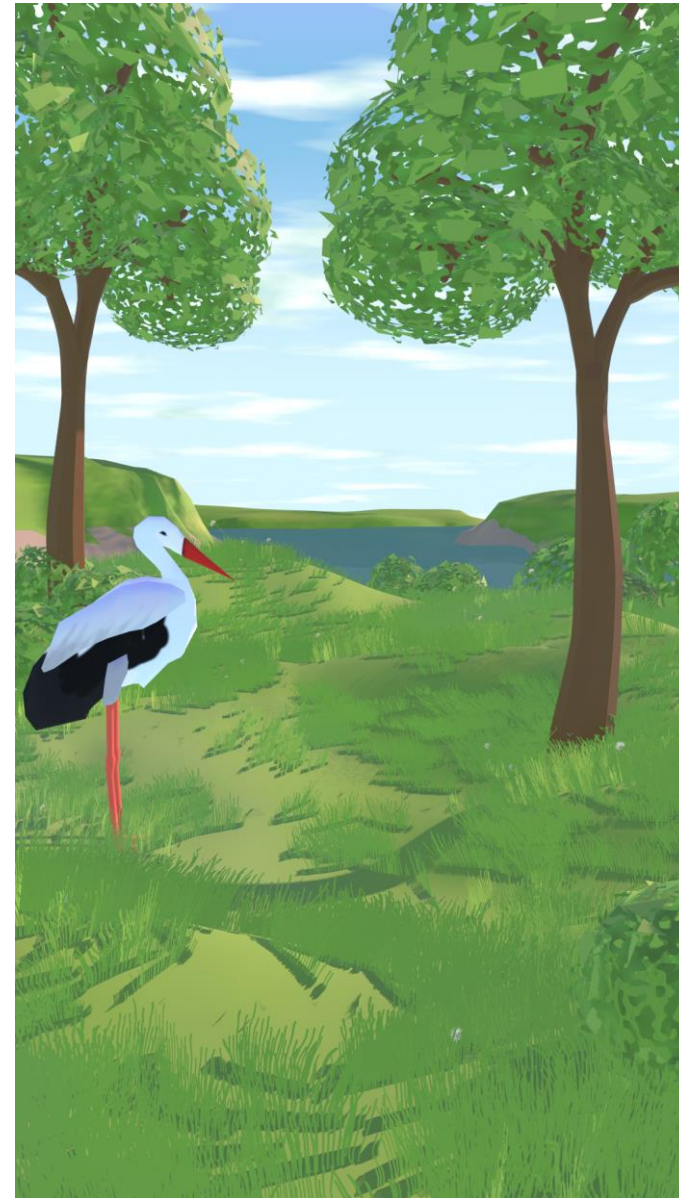


# The White Stork Journey — Animated Poster Series

- Based on animal tracker data
- Visualization of the journey from Germany to Africa
- Informational & visual support for the tracker app



- 4 different scenes and countries
- Environment changes around the stork
- Typical places the storks spent time to rest and eat



- Stork stays in the same place
- Environment changes in small steps
- Idle animations
- Posters looped back and forth



## Germany

49.7475693°, 8.925322°  
start of the journey  
continental climate  
food sources: insects, amphibians, crickets,  
small mammals



## Spain

41.6279377°, 0.1973182°  
969,66 km linear distance traveled  
mediterranean climate  
food sources: insects, amphibians, crops,  
small mammals



## Marocco

34.2835448°, -6.5743458°  
1,976,89 km linear distance traveled  
oceanic climate climate  
food sources: insects, small mammals, leftover food



## Mauritania

16.5401141°, 9.6992401°  
3,898,71 km linear distance traveled  
and 8 hot, desert climate  
food sources: insects, amphibians



Informational overlay

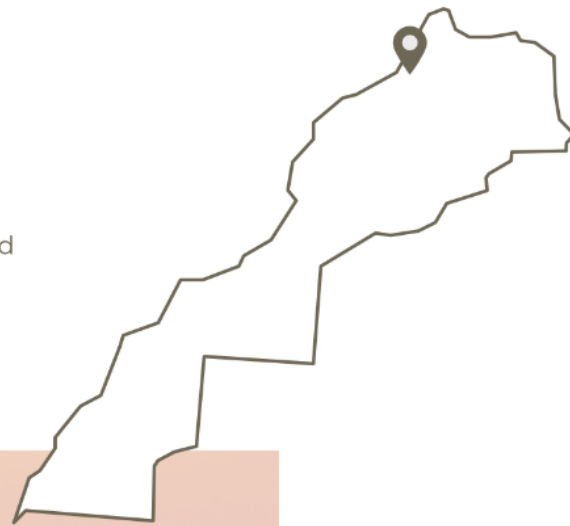
# Marocco

34,2835448°, -6,5743458°

1.976,89 km linear distance traveled

oceanic climate climate

food sources: insects, small mammals, leftover food



Overlay detail



Exhibition Space:

- Vertical TV (preferably 4k)
- Project description



# The White Stork Journey — Animated Poster Series

My project shows a stylized journey of a migrating white stork. I used animal tracker data of four different storks and merged them into one "average" stork. I looked up the locations the storks spent their time to eat and rest and built four scenes corresponding to them where each scene represents one country the stork travels through.

To visualize the constant change of whereabouts, the environments on my posters are switching in small steps that create new places in between the four main scenes every time.

My goal of this project was to enhance the information one can get out of the animal tracker and help understand the journey a stork undertakes each year - in form of visualization and additional information of the places shown on the posters.